



Flood Alert

Smartphone flood warning application



This flood warning application allows users to get real time updates on flood warnings near them, at locations important to them and for the rest of England and Wales.

Over five million people in England and Wales live and work in properties that are at risk of flooding from rivers or the sea. Everyone in an 'at risk' area needs to be aware of flooding and the current weather situation, even when on the go.

You can do this by checking the flood forecasts on the Environment Agency website, by listening to local news and weather forecasts or now by simply opening the Flood Alert application on your smartphone.

Using the latest technology available, the Environment Agency provides Halcrow, as a licensed flood warning service provider, live flood warning data throughout England and Wales 24 hours a day.

Using the Environment Agency's live flood warning feeds, Halcrow has developed Flood Alert a smartphone application which allows users to quickly, efficiently and conveniently monitor flooding in areas that are important or close to them.

Additional feeds for rainfall, river levels and sea conditions will also be included within Flood Alert once made available by the Environment Agency.

A free version of Flood Alert can be downloaded from the Apple 'App Store' and Blackberry 'App World'.

Android users will also be able to download it from the Android Market in 2012.

Flood Alert allows users to monitor:

- live status of flood alerts that are relevant to the users current location
- live status of flood alerts for up to two user defined locations such as your home, office, or elderly relative's house
- live flood alert information displayed by Environment Agency region

A professional version of the application will also be made available in 2012 which provides additional capabilities and functionality allowing the user to tailor this application to their specific needs. The professional version of Flood Alert will provide functionality allowing the user to monitor:

- live flood alert information displayed by local authority, city or town
- additional user defined locations
- notification of flood alerts
- river levels

Environment Agency Channel Partner

Halcrow is an Environment Agency licensed flood warnings service provider and can produce custom applications and enterprise solutions using the live flood warning feeds to meet specific client needs.



Environment Agency
licensed Flood Warning Service Provider

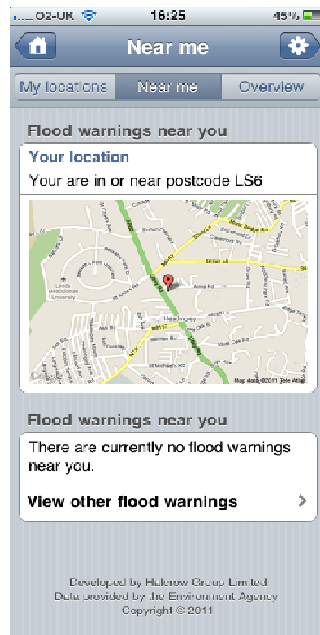
Flood Alert Features

Flood warnings near to the user

Based on geo-location, users can see flood warnings for their current location and obtain more information about the risk they face.

This innovative application provides information and advice on what the user should do if at risk from flooding. It also links directly to the Environment Agency website through the phones web browser, allowing the user to access further information.

As the application is fully integrated with the users' smartphone, they can communicate the risk of flooding to a friend or family member by text, email or telephone call.

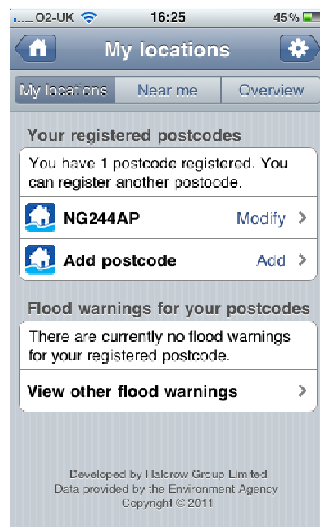


Flood warnings for specific locations

Users can register for a Flood Alert account where they can save important locations, such as homes or local businesses.

People using the free application can save up to two locations whilst the professional version increases this number to three, with additional locations available through subscription.

Once users have registered for an account, they will receive flood warnings up to two days in advance of when the flooding is expected to occur. Notifications will be provided for each of the users' saved locations allowing them to prepare themselves well in advance.



National view of flood warnings

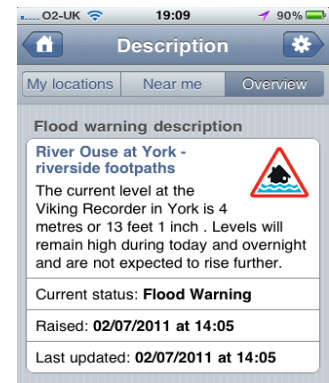
A national view of the Environment Agency flood warnings is also available within the application.

In each Environment Agency region the current flood warnings in force will be displayed allowing the user to monitor flooding events on a national scale.



Flood alert information displayed

A valuable feature of the application is specific information on the flood event which can help users understand their current risk and the expected future changes. It also provides information on when the alert was raised and last updated.



How to download Flood Alert?

Visit the Apple 'App Store' or Blackberry 'App World' to download Flood Alert. Alternatively, scan the relevant QR code below!



Blackberry download

Scan the Blackberry QR code to download Flood Alert



Apple download

Scan the Apple QR code to download Flood Alert

Contact us

- **Vijay Jain** - based in London
tel +44(0)203 479 8195
email jainv@halcrow.com
- **Richard Crowder** - based in Leeds
tel +44(0)113 220 8294
email CrowderR@halcrow.com

For your nearest Halcrow office, visit halcrow.com