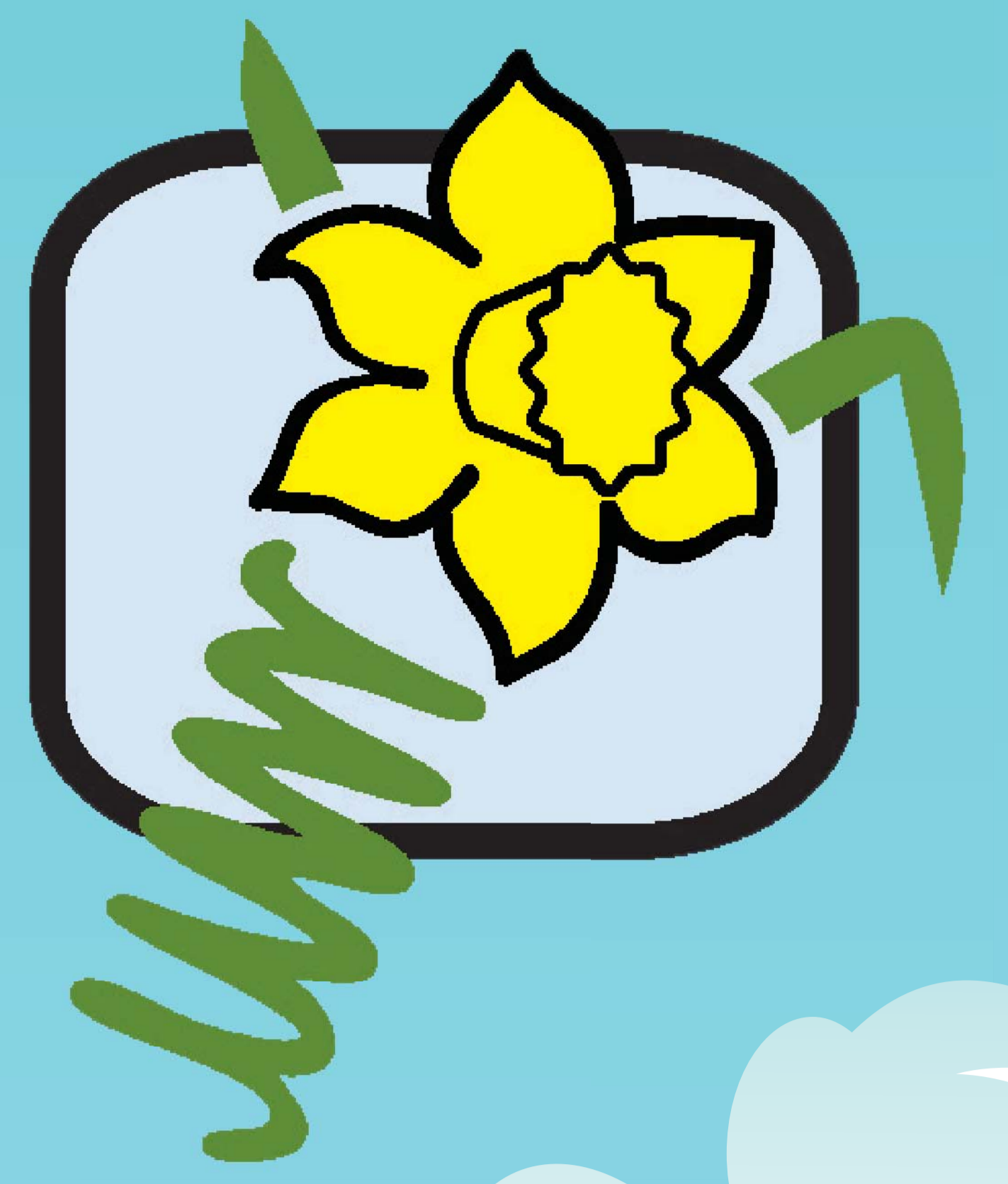


spring  
*into*  
action!



# Driving change



**W**ith cars left languishing in the garage, trainers pounding the pavement and bicycles dragged out of storage, Halcrow's sustainable transport initiative challenged UK employees to rethink their travel options.

Taking place every May, the annual Spring into Action week sees a range of activities take place across Halcrow's UK offices, from Exeter to Inverness.

Seeking to provide practical information, advice and incentives, activities include group cycle rides, free breakfasts for sustainable travellers, video conferencing demonstrations, raffles and transport quizzes.

Several offices now host 'Dr Bike' surgeries – where cycling professionals dispense free maintenance services – encouraging would-be cyclists to trade four wheels for two. Reinforcing the cycling message, newly-formed bicycle user groups in Cardiff and Exeter provide a forum for route-swapping, technical tips and cyclist solidarity.

Over 1,600 UK employees completed Halcrow's latest travel survey, providing insights into commuting patterns and informing travel strategies. Survey results over the last two years illustrate encouraging trends. Some 87 per cent of respondents

consider car sharing for business related travel; two-thirds wanted more information on calculating their carbon emissions; and single occupancy car journeys fell by 6 per cent.

Travel plans are being developed for most offices, and are regularly updated to reflect users' experiences. In London, a pool bicycle system provides employees with folding bikes for nearby meetings.

And while Spring into Action week galvanizes employees and remains a focal point for sustainable travel at Halcrow, ongoing initiatives continue to drive change. Investment in web and video conferencing facilities, for example, is helping to reduce the company's carbon footprint.

Halcrow's smarter choices team provides expert advice and support to a host of UK clients, including the Highways Agency, the Welsh Assembly Government and Transport for London.

#### Further information

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